

Executive War College

On Diagnostics, Clinical Laboratory, and Pathology Management
April 28-29, 2026 • Hyatt Regency • New Orleans

31
YEARS

For All Clinical Labs & Pathology Groups! Discover all this – and much more!

- Latest developments with LDT regulation and federal lawsuits.
- Success strategies for genetic testing and whole genome sequencing.
- New legal and compliance threats for labs and path groups.
- Special sessions for lab compliance officers and CLIA lab directors.
- Secrets of using AI to turbocharge your lab.
- Tapping new sources of lab revenue – What's hot! What's profitable.

You're Invited!

For you and your clinical lab or pathology management team, this must-attend two-day event features real-world success stories and case studies designed to help labs survive – and thrive – in a rapidly changing industry. With 90+ sessions and 146 expert speakers, you'll gain firsthand insight into what's working across today's leading lab organizations.

Presentations cover major healthcare trends and their direct impact on laboratory financial stability, operations, and growth. Sessions span lab strategy, management, operations, finance, sales and marketing, managed care, regulatory and CLIA updates, compliance, coding and billing innovations, AI, digital pathology, genomics, and M&A.

In just two information-packed days, the Executive War College delivers actionable insights, breaking industry news, and unmatched networking. Join 1,000 of your peers in New Orleans, April 28–29, for the world's largest laboratory management summit.



YOUR PLACE TO LEARN, NETWORK, AND SUCCEED!

See, hear, and meet leaders of the nation's most innovative labs as they share how they add value to improve patient outcomes while encouraging health insurers to pay them for this value.

New Opportunities To Increase Your Lab's Revenue!

- New profits from serving patients and the new consumers who order their own lab tests.
- Secrets of the most profitable hospital lab outreach programs.
- Biomarkers and big data in cancer care: ways genetic testing labs can contribute value in diagnostic, therapeutic, patient-monitoring decisions.
- Lab executive roundtables for CFOs, CIOs, Lab Sales/Marketing Leaders.

Managed Care Contracting, Lab Legal, & Compliance!

- How multiple new federal laws and rules require responses by your lab.
- Useful trends in managed care credentialing that can benefit labs.
- Major changes in CLIA inspections; preparing and keeping your lab inspection ready.
- Best ways to protect against encryption attacks and ransomware demands that target hospitals, labs, and pathology groups.

AI Solutions Your Lab Can Deploy Today!

- FDA-cleared AI digital pathology image analysis for detecting cancer.
- AI to streamline core lab workflow, fix sources of systemic errors.
- AI tools for accurate, complete patient ID in lab service centers.
- Using AI to spot patient trends within physician practices, then guide physicians to improve care.
- Scaling up next-generation sequencing tests with use of AI.

SPECIAL LEARNING OPPORTUNITIES

Thursday, April 30 | 8:30 AM - 3:30 PM

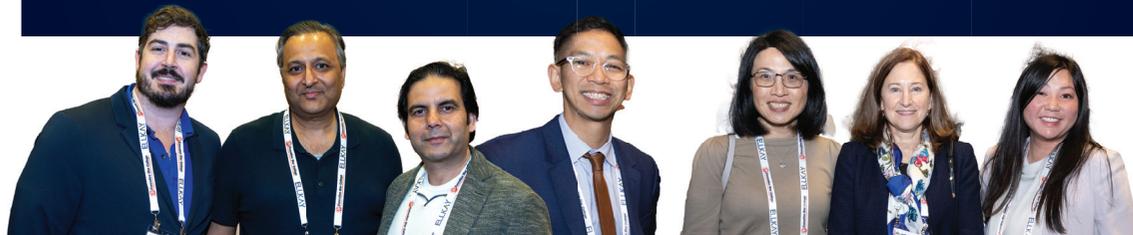
Separate Registration Required

1

Executive Forum on Digital Pathology:
Leading Experts and Innovators in Digital Pathology Evaluation, Implementation, and Technological Advancement.

2

Lean Six Sigma for Lab Leaders:
Proven Ways to Swiftly Slash Costs While Boosting Productivity and Improving Staff Retention



SPACE IS LIMITED! REGISTER NOW!

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